

VICE PRESIDENT PROFILE

Aeron Lucas, Vice President

Aeron Lucas provides employers with over eighteen years of experience and perspective in the area of employee benefits management. His high-touch business approach and ability to understand and define employer needs, allows Aeron to successfully recommend and build benefit plan strategies tailored to each client's unique environment.

Aeron's depth of expertise includes brokerage services, benefit plan design, financial analysis, underwriting insight, wellness plan design, employee communications and administration process development. He excels in developing multi-site solutions for large organizations and culture-driven answers for smaller employers.

Aeron began his career in corporate finance with Rubbermaid prior to joining Aetna's sales and account management team. Beginning in 1996, Aeron helped build Cowan Benefit Services to its current status as one of the Southeast's premier brokerage firms. As Cowan's Vice President, Aeron leads a team of more than twenty professionals. He holds a Bachelor of Science from The College of Wooster, and is a member of the Middle Tennessee Association and the National Association of Health Underwriters. Aeron holds professional memberships in both the local and national chapters of Society of Human Resource Management. He is also a member of the Rotary Club of Nashville and is a Cub Scout Leader.

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