

PRESIDENT'S CORNER
March, 2014

CHAPTER PRIDE

99.5% of our Chapter's membership is due to someone promoting the Greater Nashville Chapter's attributes to you. Someone told you the benefits of being a member of a networking group locally which can even expand your knowledge base nationwide when you become a member of National APA. Someone proudly told you that they had become a CPP or FPC and asked you to please attach those three important letters to their signature because now they can proclaim to be experts in their field of Payroll, Tax and/or HR. Someone asked you to be their guest at our monthly luncheons and hopefully because you found us welcoming and our speaker informative, you decided to become a part of us. Or, you possibly even happened upon our website and found that your interest was peaked. Whatever reason caused you to become a member of the Greater Nashville Chapter of APA and continually causes you to renew your membership, it began with someone sharing information with you.

BE THAT SOMEONE that invites others to share your Payroll/Tax/HR experience. Offer your co-worker your Chapter's opportunities. Recruit from sister companies. Look at our website and/or read your PaySmart to see what is being offered in the Community as well as in the Chapter and invite your fellow Payroll/Tax/HR person to enjoy it with you.

Our Chapter is only as large as we make it. A few months ago, we had our major Membership Drive and hopefully you were part of making it one of our best. But, just because that period is over, our membership is still open for growth. I challenge each of you to become a Recruiting Ambassador for our Chapter by seeking to continually help increase our membership to new heights monthly. If you excitedly open that Chapter door for others, there is no telling what jewel may walk through.